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EDUCATION

Princeton University

2004 PhD in Sociology

2000 Masters in Public Affairs (MPA), The Woodrow Wilson School

University of North Carolina at Chapel Hill

1996 BA Public Policy, Creative Writing, highest distinction; Morehead Scholar

WORK EXPERIENCE

Yale University

2013- Professor of Sociology & Institute for Social & Policy Studies

Columbia University

2012-13 Associate Professor of Sociology

University of Michigan

2010-12 Associate Professor of Sociology

2006-10 Assistant Professor of Sociology

University of Pennsylvania

2004-2006 Mellon Postdoctoral Fellow in the Humanities and Social Sciences.

Princeton University

1999-2000 Assistant Master, Rockefeller College.

The World Bank

1997-1998 Consultant. Office of the Vice-President for East Asia and the Pacific, Social Policy and Governance

PUBLICATIONS

Books

1. 2017. co-editor (with Nina Bandelj and Viviana Zelizer) *Money Talks: How Money Really Works*. Princeton: Princeton University Press.
2. 2015. General Editor (with Juliet Schor, Consulting Editor). *The Encyclopedia of Economics and Society Volumes 1-4*. Thousand Oaks, CA: Sage.
3. 2012 *The Culture of Markets*. Malden, MA: Polity Press.
4. 2011 *The Philadelphia Barrio: The Arts, Branding, and Neighborhood Transformation*. Chicago: University of Chicago Press.
5. 2011 co-editor (with Nina Bandelj), *The Cultural Wealth of Nations*. Stanford: Stanford University Press.
6. 2008 *Global Markets and Local Crafts: Thailand and Costa Rica Compared*. Baltimore: Johns Hopkins University Press.

Books Under Contract

1. 2018 expected. Co-editor (with Ian Woodward). *The Oxford Handbook of Consumption*. New York: Oxford University Press.
2. 2018 expected. (Co-author with John Mohr, Christopher A. Bail, Jennifer C. Lena, Omar Lizardo, Terence E. McDonnell, Ashley Mears, Ann Mische, Iddo Tavory, Stephen B. Vaisey). *Measuring Culture*. New York: Columbia University Press.

Books in Progress

1. *Financial Citizenship*. (Co-authored with Kristin Seefeldt and Anthony Alvarez) Expected Completion (May 2017).

Journals

1. 2016. "Relational Accounting: A Cultural Approach," *American Journal of Cultural Sociology* 4:131-156
2. 2015. "Economic Culture in the Public Sphere" (with Nina Bandelj and Lyn Spillman) In special issue edited by Bandelj, Spillman, & Wherry. *European Journal of Sociology* 56:

- 1-10.
3. 2015. "Fragments from an Ethnographer's Field Guide: Skepticism, Thick Minimal Matches, and Maximal Theoretical Departures," *Ethnography*.
4. 2014. "Analyzing the Culture of Markets," *Theory and Society* 43: 421-436.
5. 2014. (with Jensen, Kent Wickstrøm and Shahamak Rezaei) "Cognitive effects on entrepreneurial intentions: A comparison of Chinese émigrés and their descendants with non-émigré Chinese." *International Journal of Entrepreneurship and Small Business* 23: 252-277.
6. 2012. "Performance Circuits in the Marketplace," *Politics and Society* 40 (2): 203-21
7. 2008. "The Social Characterizations of Price: The Fool, the Faithful, the Frivolous, and the Frugal," *Sociological Theory* 26(4): 363-379.
8. 2007. "Developing Impressions: Evidence from Costa Rica," *Annals of the American Academy of Political and Social Science* 610 (1): 217-31.
9. 2006. "The Social Sources of Authenticity in Global Handicraft Markets: Evidence from northern Thailand," *Journal of Consumer Culture* 6 (1): 5-32.
10. 2006. "The Nation State, Identity Management, and Indigenous Crafts: Constructing Markets and Opportunities in Northwest Costa Rica," *Ethnic & Racial Studies* 29 (1): 124-152.
11. 2004. "International Statistics and Social Structure: The Case of the Human Development Index," *International Review of Sociology* 14 (2): 151-169.

Selected Book Chapters and Other Publications

1. Forthcoming. "Culture and Consumption." In *The Handbook of Cultural Sociology* 2nd Edition, edited by John Hall, Ming-Cheng Lo, and Laura Grindstaff. New York: Routledge.
2. 2017. "How Relational Accounting Matters." Chapter 3 in *Money Talks: How Money Really Works*, edited by Nina Bandelj, Frederick Wherry, and Viviana Zelizer. Princeton: Princeton University Press.
3. 2017. (with Kristin S. Seefeldt and Anthony S. Alvarez). "Too Small to Help, Too Poor to Trust." *Contexts*. <https://contexts.org/articles/financial-foreclosures/>

4. 2016. "Zelizer's Approach in the American Academies." *La Vie des Idées*.
<http://www.booksandideas.net/Twenty-Years-After-The-Social-Meaning-of-Money.html>
5. 2016. (with Nicholas Occhiuto) "Economic Sociology." *Oxford Online Bibliographies, Sociology*, edited by J. Manza.
6. 2015. "Payday Loans Costs the Poor Billions, And There's an Easy Fix." *New York Times*, Op-Ed October 25.
7. 2013. "The Varieties of Value." *Contemporary Sociology* 42: 183-189.
8. 2016. "The Cultural Sociology of Markets," In *The Handbook of Cultural Sociology*, edited by D. Inglis and A. Almila.
9. 2014 "Sociology of Money," *International Encyclopedia of Social and Behavioral Sciences*
10. 2014 "Moral Aspects of Money," *Encyclopedia of the Sociology of Consumption*
11. 2011 "The Sociology of Money" & "Consumption" in *The Encyclopedia of Consumer Culture*, edited by D. Southerton. Washington, DC: CQ Press.
12. 2010 "The Sacred and the Profane in the Marketplace," in *Handbook of the Sociology of Morality*, edited by S. Hitlin and S. Vaisey. New York: Springer Press.
13. 2010 "Producing the Character of Place," *Journal of Urban History* 36 (4): 556-560.

Projects-in-Progress

(with Kristin Seefeldt and Anthony S. Alvarez) "To Lend or Not to Lend: Obfuscating Denials and Managing Negative Social Capital" (journal article under review)

(with Ariel Wilkis) An ethnographic examination of financial inclusion initiatives in Argentina, Brazil, South Africa, and China

TEACHING EXPERIENCE

Graduate-level Yale

SOCY 658: Qualitative Research Design (winter 2014)

SOCY 541 Sociology of Markets (fall 2013/2014)

Graduate-level Michigan

- SOC 515: Economic Sociology (winter 2012)
- SOC 595: Cultural Approaches in Economic Sociology (winter 2011; co-taught with Peggy Somers)
- SOC 522/523: Qualitative Research Methods (year-long 2007, 2009, 2010)
- SEAS 502: Southeast Asian Studies Masters Thesis Seminar (winter 2010)

Yale Undergraduate-level

- SOCY 256b Advertising, Consumption, and Society (co-taught with Andrew Cohen)
- SOCY 341 Sociology of Markets (fall 2013)
- SOCY 116b Markets, Culture, and Globalization (spring 2014)

Michigan Undergraduate-level

- 2008-11 Culture and Consumption (five consecutive years) [SOC 415]
- 2011-12 Culture, Markets, and Globalization (SOC 102)

Woodrow Wilson School PPIA Program

- 2001 Micro-Credit in Developing Countries: Policy Module

RECENT GRANTS

2015 Russell Sage Foundation, Core Program: Behavioral Economics. (PI-Wherry, Yale; Co-PI Kristin Seefeldt, University of Michigan; Co-PI Anthony Alvarez, California State University Fullerton) "Pilot Study of Lending Circles and Financial Inclusion among Lower-Income Immigrants and Minorities: The Mechanisms of Behavior Change" (75,000)

2009 ASA Fund for the Advancement of the Discipline (\$5,000)

RECENT CONFERENCES AND INVITED TALKS

2016 The Financial Citizenship Project

- Duke University (2017), UNC-Chapel Hill, Stanford University, Southern Denmark University (Department of Marketing), Boston College, University of Massachusetts at Amherst, University of Illinois at Chicago
- CFED Asset Builders Conference (Washington, DC); Lending Circles Summit (San Francisco)

- 2016 “The Economic Sociology of Transnational Entrepreneurship”
- The World Bank, NOMAD
 - Birmingham Business School, UK, Center for Research on Ethnic Minority Entrepreneurship (DiasporaLink)
- 2016 Panel Member, The Aspen Institute (EPIC – Expanding Prosperity Impact Collaborative)
- 2015 Roundtable on Financial Inclusion. National Economic Council. The Roosevelt Room, The White House. Washington, DC.
- 2015 Forum on Financial Inclusion. The US Treasury. Washington, DC.
- 2015 “Culture and Economic Life”; Fudan University and Nanjing University
- 2015 Panelist, “Pricing Practices, Ranking Practices: Evaluation in Economic Life,” Ecole Normale Supérieure, Paris.
- 2015 Presider, Regular Session, Economic Sociology, Annual Meetings, American Sociological Association, San Francisco, CA
- 2015 Critic (with Deborah Yashar) for Author-meets-Critics with Miguel Centeno. Center for Migration and Development, Princeton University.
- 2015 Interlocutor, “A Conversation with Alejandro Portes,” Special Presidential Session, Eastern Sociological Society. New York, NY.
- 2014 Critic, Author-Meets-Critic, Alice Goffman’s *On the Run*. Social Science History Association Meetings, Toronto, Canada
- 2014 Co-organizer (with Nina Bandelj). The Money Talks Symposium. Featuring special session, The Social Meaning of Money Turns 20: Viviana Zelizer (sociology), Jonathan Morduch (economics), Nancy Folbre (economics), Eric Hellliener (political science), Arlie Hochschild (sociology), and Bill Maurer (anthropology). A range of other scholars including law and society as well as cognitive and social psychology. Co-hosted by Daniel Markovits (Yale Law), Bandelj, and Wherry.
- 2014 “The Frontiers of Economic Sociology: Five Lectures in Two Parts”; Five graduate seminars. UNSGM-IDES. Buenos Aires, Argentina.
- 2014 “Fragments from an Ethnographers’ Notebook.” Keynote address for the Yale Ethnography Conference and Retreat.
- 2014 “The Culture and Currency of Money,” Organizer, Presider, Moderator. International Sociological Association. World Congress of Sociology. Yokohama, Japan
- 2014 “Relational Accounting and Immigrant Incorporation.” Society for the Advancement of

Socio-Economics. Chicago.

2014 “Culture, Markets, and Multiple Globalizations.” Global Studies Consortium. Roskilde University, Denmark.

2013 “The Quality of Money” Invited Workshop Participant. Institute for Advanced Studies on Asia. Ecole Normale Supérieure, Mourdan, Paris School of Economics.

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2013 “Economic Ritual Chains.” Harvard-MIT Joint Economic Sociology Workshop; Princeton Center for Migration and Development Symposium; Northwestern University Sociology Department Symposium; Boston University Society, Politics, and Culture Workshop; University of Connecticut Sociology Department Symposium

2013 “Ritualized Markets.” Booth Business School/ University of Chicago

2012 “Ritualized Markets.” Princeton University Department of Sociology Colloquium.

2012. Presidential Panel on Real Utopias and the Arts. American Sociological Association Annual Meetings. Denver, CO.

2012 Invited Paper. Kellogg Business School/ Northwestern, Department of Marketing.

2012 Invited Paper. Cultural Policy Symposium. Western States Arts Federation. Los Angeles.

SERVICE TO THE PROFESSION

President-Elect, Social Science History Association (2017-2018)

Vice-President, Social Science History Association (2016-2017)

(Declined nomination as Vice-President of the Eastern Sociological Society 2017)

Co-Editor, new book series, Culture and Economic Life, Stanford University Press (2014-)

Associate Editor, *City and Community* (journal of the American Sociological Society), 2015-18

Editorial Board, Journal of Cultural Economy (2015-)

Chair, Economic Sociology Section ASA (2017-2018)

Chair, Consumers and Consumption Section, ASA (2015-2016)

ASA Representative, The Policy Board, *The Journal of Consumer Research* (2014-2018)

Council Member (elected), Economic Sociology Section, ASA (2013-2016)

Member, Consumers and Consumption Best Book Award Committee (2016)

Member, ASA Zelizer Book Award Committee (2015)

Editorial Board, *American Sociological Review*, 2013-2016

Editorial Board, *American Journal of Cultural Sociology*, 2012-

Consulting Editor, *American Journal of Sociology*, 2011-2014

Semi-Finalist Interviewer for Universities in the Michigan/Ohio area, Henry R. Luce Foundation, Luce Scholars Program, 2007-11

Semi-Finalist Interviewer for Yale, Brown, and surrounding area, Henry R. Luce Foundation, Luce Scholars Program, 2013-2016

SERVICE TO THE UNIVERSITY

Committee Member, Social Sciences Divisional Committee; Tenure and Promotions (2014-2015) [a year and a half, before taking sabbatical]

Member, Yale School of Management Standing Appointments and Advisory Committee (2014-2015)

- Declined invitation to the Tenure and Promotions Committee for the School of Public Health (2014)

Member, The Wilbur Cross Medal Selection Committee (2013-2014)

Chair, Selection Committee for the Cohen Public Service Fellowship and the Charles P. Howland Fellowship for 2014-2015

Fellow, Whitney Humanities Center (2013-2015)

Fellow, Calhoun College (2014-)

SERVICE TO THE DEPARTMENT

Director of Undergraduate Studies (DUS) (2014-2015) [a year and a half, before taking sabbatical]

Co-Director, Center for Cultural Sociology (2013-)

Senior Fellow, Yale Urban Ethnography Project (2014-)

AFFILIATIONS

Member, Sociological Research Association; Member, American Sociological Association; Member, Social Science History Association; Member, Association of Black Sociologists; Member, International Sociological Association; Member, Association of Princeton Graduate Alumni, Princeton, NJ (2001-2002) Board Member, Raíces Culturales Latinoamericanas, Philadelphia, PA (2005- 2010); Member, Board of Trustees, The Asheville School (2013- 2017); Acolyte, The Cathedral of St. John the Divine (2015-).

LANGUAGE PROFICIENCY

English (native), Thai, Spanish, Italian