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Yale University
Department of Sociology
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EDUCATION

Princeton University

2004 PhD in Sociology

2000 Masters in Public Affairs (MPA), The Woodrow Wilson School

University of North Carolina at Chapel Hill

1996 BA Public Policy, Creative Writing, highest distinction, honors, highest honors

WORK EXPERIENCE

Yale University

2013- Professor of Sociology

Co-Director, Center for Cultural Sociology (2013-)

Director, Undergraduate Studies, Department of Sociology (2014-)

Member, Social Sciences Divisional Committee (2014-)

-advises the Dean of the Faculty of Arts and Sciences

-tenure and promotions committee for the social sciences

Member, Standing Advisory & Appointments Committee, School of Management (2014-)

Columbia University

2012-13 Associate Professor of Sociology

University of Michigan

2010-12 Associate Professor of Sociology

2006-10 Assistant Professor of Sociology

University of Pennsylvania

2004-2006 Mellon Postdoctoral Fellow in the Humanities and Social Sciences.

Princeton University

1999-2000 Assistant Master. Supervised the Resident & Minority Affairs Advisors.

The World Bank

1997-1998 Consultant. Office of the Vice-President for East Asia and the Pacific, Social Policy and Governance

PUBLICATIONS

Books

2015 (expected). (General Editor) *The Encyclopedia of Economics and Society*. Four volumes. Thousand Oaks, CA: Sage.

2012 *The Culture of Markets* (Malden, MA: Polity Press)

2011 *The Philadelphia Barrio: The Arts, Branding, and Neighborhood Transformation* (Chicago: University of Chicago Press)

2011 co-editor (with Nina Bandelj), *The Cultural Wealth of Nations* (Stanford: Stanford University Press)

2008 *Global Markets and Local Crafts: Thailand and Costa Rica Compared*. Baltimore: Johns Hopkins University Press.

Journals

Forthcoming. "Economic Culture in the Public Sphere" (with Nina Bandelj and Lyn Spillman) *European Journal of Sociology*.

Forthcoming. "Fragments from an Ethnographer's Field Guide: Skepticism, Thick Minimal Matches, and Maximal Theoretical Departures," *Ethnography*.

2014. "Analyzing the Culture of Markets," *Theory and Society*.

2013. "The Varieties of Value." *Contemporary Sociology* 42: 183-189.

2012. "Performance Circuits in the Marketplace," *Politics and Society* 40 (2): 203-21

2008. "The Social Characterizations of Price: The Fool, the Faithful, the Frivolous, and the Frugal," *Sociological Theory* 26(4): 363-379.

2007. "Developing Impressions: Evidence from Costa Rica," *Annals of the American Academy of Political and Social Science* 610 (1): 217-31.
2006. "The Social Sources of Authenticity in Global Handicraft Markets: Evidence from northern Thailand," *Journal of Consumer Culture* 6 (1): 5-32.
2006. "The Nation State, Identity Management, and Indigenous Crafts: Constructing Markets and Opportunities in Northwest Costa Rica," *Ethnic & Racial Studies* 29 (1): 124-152.
2004. "International Statistics and Social Structure: The Case of the Human Development Index," *International Review of Sociology* 14 (2): 151-169.

Book Chapters and Other Publications

- 2014 "Sociology of Money," *International Encyclopedia of Social and Behavioral Sciences*
- 2014 "Moral Aspects of Money," *Encyclopedia of the Sociology of Consumption*
- 2011 "Economic Sociology," *Oxford Online Bibliographies, Sociology*, edited by J. Manza
- 2011 Review of *Orderly Fashion* by Patrik Aspers, *American Journal of Sociology*
- 2011 "The Sociology of Money" & "Consumption" in *The Encyclopedia of Consumer Culture*, edited by D. Southerton. Washington, DC: CQ Press.
- 2010 "The Sacred and the Profane in the Marketplace," in *Handbook of the Sociology of Morality*, edited by S. Hitlin and S. Vaisey. New York: Springer Press.
- 2010 "Producing the Character of Place," *Journal of Urban History* 36 (4): 556-560.
- 2008 "The Export of Cultural Commodities as Impression Management: The Case of Thailand," Chapter 6 in *Globalization and Transformations of Local Socio-economic Practices*, edited by U. Schuerkens (London: Routledge)
- 2008 "The Play of Authenticity in Thai Handicraft Markets," Chapter 1 in *The Lived Experiences of Public Consumption*, edited by D.T. Cook (London: Palgrave- MacMillan)
- 2003 (with Luechai Chulasai) *SME Competitive Strategy: Lessons Learned in Northern Thailand*. Bangkok: Chulalonghorn University Press.
- 1999 (with Jim Della-Giacoma) *The Anti-Corruption Handbook*. East Asia Environment and Social Development Sector Discussion Paper Series: World Bank: Washington, DC

Works-in-Progress

Financial Inclusion. Book project.

TEACHING EXPERIENCE

Graduate-level Yale

SOCY 658: Qualitative Research Design (winter 2014)

SOCY 541 Economic Sociology (fall 2013)

Graduate-level Michigan

SOC 515: Economic Sociology (winter 2012)

SOC 595: Cultural Approaches in Economic Sociology (winter 2011)

SOC 522/523: Qualitative Research Methods (year-long 2007, 2009, 2010)

SEAS 502: Southeast Asian Studies Masters Thesis Seminar (winter 2010)

Yale Undergraduate-level

SOCY 341 Economic Sociology (fall 2013)

SOCY 116b Markets, Culture, and Globalization (spring 2014)

Michigan Undergraduate-level

2008-11 Culture and Consumption (five consecutive years) [SOC 415]

2011-12 Culture, Markets, and Globalization (SOC 102)

Woodrow Wilson School PPIA Program

2001 Micro-Credit in Developing Countries: Policy Module

CONFERENCE PRESENTATIONS AND INVITED TALKS

2014 Co-organizer (with Nina Bandelj). The Money Talks Symposium. Featuring special session, The Social Meaning of Money Turns 20: Viviana Zelizer (sociology), Jonathan Morduch (economics), Nancy Folbre (economics), Eric Helliener (political science), Arlie Hochschild (sociology), and Bill Maurer (anthropology). A range of other scholars including law and society as well as cognitive and social psychology. Co-hosted by Daniel Markovits (Yale Law), Bandelj, and Wherry.

2014 “The Frontiers of Economic Sociology: Five Lectures in Two Parts”; Five graduate seminars. UNSGM-IDES. Buenos Aires, Argentina.

2013 The Sociology of Money. Invited Workshop Participant. Institute for Advanced Studies on Asia. Ecole Normale Supérieure, Mourdan, Paris School of Economics.

2013 “Economic Ritual Chains.” Harvard-MIT Joint Economic Sociology Workshop; Princeton Center for Migration and Development Symposium; Northwestern University

Sociology Department Symposium; Boston University Society, Politics, and Culture Workshop; University of Connecticut Sociology Department Symposium

2012-13 “Ritualized Markets.” Booth Business School/ University of Chicago; Princeton University Department of Sociology Colloquium.

2012 Invited Paper. Kellogg Business School/ Northwestern, Department of Marketing.

SERVICE TO THE PROFESSION

Chair-elect, Consumers and Consumption Section, ASA (2014)

ASA Representative, The Policy Board, *The Journal of Consumer Research* (2014-2017)

Council Member (elected), Economic Sociology Section, ASA (2013-2016)

Editorial Boards, *American Sociological Review*, 2013-; *American Journal of Cultural Sociology*, 2012-; *American Journal of Sociology*, 2011- ; *Sociological Theory*, 2009-11

Member, Committee on Awards, American Sociological Association, 2013-

Semi-Finalist Interviewer for Universities in the Michigan/Ohio area, Henry R. Luce Foundation, Luce Fellowship, 2007-11

Referee, *American Sociological Review*; *American Journal of Sociology*; *Socio-Economic Review*; *Ethnic and Racial Studies*; *Ethnoscapes*; *Journal of Consumer Culture*; *Poetics*; *Social Problems*; *Sociological Quarterly*; *Sociological Theory*, *Theory and Society*; Princeton University Press, Cambridge University Press; Oxford University Press; University of Chicago Press, New York University Press; Rutgers University Press, Sage

SERVICE TO THE UNIVERSITY

Yale University. Committee Member, The Wilbur Cross Medal (2013-2014); Committee Member, Social Sciences Divisional Committee (2014-)

University of Michigan. Department of Sociology Executive Committee (2011-13); Personnel Committee (2009-11); Chair, Culture/Knowledge Prelim Exams (2011); member, Economic Sociology and Organizations Prelim Exams (2007-12); Reviewer for Graduate School Fellowships (2011-12); Center for Southeast Asian Studies Interim Associate Director (2010); Center for Southeast Asian Studies Executive Committee (2009-10; 2011-12); and other committees.

AFFILIATIONS

Member, Sociological Research Association; Member, American Sociological Association; Member, Social Science History Association; Member, International Sociological Association; Member, Association of Princeton Graduate Alumni, Princeton, NJ (2001-2002) Board Member, Raíces Culturales Latinoamericanas, Philadelphia, PA (2005- 2010); Member, Board of Trustees, The Asheville School (2013- 2016).

LANGUAGE PROFICIENCY

English (native), Thai (reading, writing, speaking), Spanish (reading, writing, speaking), Italian (reading)